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N E W S R E L E A S E

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Ocean Champions Expands Benefits to Valued Members Relationships strengthen the political voice of the oceans

Capitola, CA After conducting an extensive insight study that explored the values of ocean enthusiasts and conservationists, Ocean Champions applied findings to expand benefits offered to its members and long-time supporters. Ocean Champions has designed a membership program that will facilitate meaningful, long-lasting relationships with existing and new supporters through interactive technology.

David Wilmot, PhD., President and Co-founder of Ocean Champions, understands the importance of relationships, having spent years at the crossroads of politics and ocean conservation. "The real success of an organization is directly related to their ability to build and sustain meaningful relationships," said Dr. Wilmot. "Ocean Champions is all about relationships. We have the enviable position of serving as the conduit between members of Congress who fight for pro-ocean laws and ocean enthusiasts. Ultimately, we build human relationship to healthy oceans."

As the only bipartisan political organization that endorses pro-ocean Congressional candidates and lobbies on behalf of the oceans, Ocean Champions serves a unique role as the line of communication between lawmakers and ocean enthusiasts.

Ocean Champions' members will have access to a '[Circle of Champions](#)' member center and political forum, where members can engage in conversations and exchange ideas. Members also have the opportunity to weigh in on specific elections, get insider information on pro-ocean candidates, and make direct contribution to supporting pro-ocean candidates and policy. Additionally, Ocean Champions plans to partner with complementary organizations and provide exciting prizes and adventures revolving around ocean activities to their membership base. The new membership benefit package provides a variety of avenues for members to dialogue with Ocean Champions, and each other, about hot political and ocean topics. Ocean Champions aims to inspire people to get out and enjoy the ocean thereby deepening their relationship to its health and sustainability.

To learn more about Ocean Champions, their new membership benefits, and how you can become a member, visit www.oceanchampions.org.

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